

CyKor Privacy Policy

Last Updated: May 14, 2024

This Privacy Policy (the "Policy") describes the policies and practices of CyKor, LLC ("CyKor") regarding the use, disclosure and maintenance of information we collect from you through our CyKor's website, CyKor products, CyKor subscriptions, and CyKor software ("collectively, "CyKor Offers"). Please read this entire Policy before using or submitting information to any of the CyKor Offers. By using any of the CyKor Offers, you are deemed to agree to the terms of this Policy, so please do not use any of the CyKor Offers if you do not agree with these terms.

We may update this Policy at any time. Any changes to the Policy will become effective upon the date of our posting of the revised Policy on CyKor's website or provided to you by Approved Sources. If you use or visit any of the CyKor Offers following the effective date of the revised Policy, you will be deemed to have accepted the Policy's updated terms.

I. What Types of Information Does CyKor Collect Through the CyKor Offers?

We do not collect "Personally Identifiable Information" (or "PII"), through the CyKor Offers. However, you may choose to communicate directly with us via e-mail or by other means. Some of the information that you submit may be PII, such as your email address, your name and other details that you choose to disclose.

II. How Does CyKor Use the Information It Collects?

- **A. PII**. We may use the PII that we collect about you for any or all of the following purposes:
 - 1. **Responding to Requests.** To respond to your requests, such as to provide support for one or more CyKor Offers and to answer your questions sent to CyKor.
 - 2. Communications with You. If you join our mailing list or otherwise provide your contact information to us, we may send you newsletters or other notices to inform you of information relevant to CyKor or CyKor Offers that we believe may be of interest to you. You may opt out of receiving any of our commercial communications, as described in those communications.

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- **3. CyKor Business Purposes**. We use PII about you for CyKor's business purposes, such as to help us improve the CyKor Offers, including by requesting feedback, and for related internal purposes such as data analysis, audits, enhancing the CyKor Offers, and identifying usage trends.
- **B.** Other Information. We use non-PII to help us improve the CyKor Offers, such as by analyzing visitor trends, including usage of certain pages or functions on the CyKor Offers. We may also use non-PII for other purposes, but if any such use involves combining the non-PII with any data so that it becomes identifiable to you or another person, we would then treat it as PII in accordance with this Policy.

III. With Whom Does CyKor Share PII?

- A. Third Party Service Providers. We share PII with unaffiliated third parties who provide us with services, such as third parties who assist us with technology, email services, data analysis, or similar services. We do not share PII with unaffiliated third parties for their own marketing purposes.
- **B.** Entities Entitled Under Law. We may disclose PII as we believe to be appropriate in the following circumstances: (i) when required by applicable law, including laws outside your country of residence; (ii) to comply with legal process (iii) to respond to requests from public and government authorities; (iv) to enforce the terms and conditions for use of the CyKor Offers, including this Policy; (v) to protect and defend our rights and property; (vi) to protect CyKor's interests or the interests of others; and (vii) to permit us to pursue available remedies or limit the damages that we may sustain. We have no obligation to notify you of such disclosures, except as required by applicable law.
- **C.** Acquirers or Assignees. If CyKor or substantially all of its assets were acquired, user information would be one of the assets that is transferred or acquired by a third party. By using the CyKor Offers, you acknowledge that such transfers may occur, and that any acquirer of CyKor may continue to use your personal information as set forth in this policy.

IV. How Can You Manage PII We Maintain?

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To keep your personally identifiable information accurate, current, and complete, please contact us as specified in Section IX (Contacting Us). We will take reasonable steps to update or correct personally identifiable information in our possession that you have previously submitted via the CyKor Offers or to CyKor. Please note that we are not responsible for correcting, updating or deleting any information in the databases of third parties.

V. How Does CyKor Protect and Maintain PII?

- A. Security. We will take reasonable steps to protect your personally identifiable information as you transmit it from your computer to our CyKor Offers and to protect it from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. You should be aware that no Internet transmission is ever fully secure or error-free. Where you use passwords or other special access features on the CyKor Offers, it is your responsibility to safeguard them from disclosure or misuse.
- **B. Data Retention.** We will retain PII about you for the period necessary to fulfill the purposes outlined in this Policy.

VI. Collection of PII by Others

- A. Other Web Sites or Technology. The CyKor Offers may contain links to websites or technology operated by parties not affiliated with CyKor. These linked sites or technology are not under CyKor's control and we are not responsible for the privacy practices or the contents of any such unaffiliated parties or their websites or technology. If you provide PII through any such third-party website, the PII will be collected by, and controlled by the privacy policy of, that third party. We recommend that you familiarize yourself with the privacy policies and practices of any such third parties, which are not governed by this Policy.
- **B.** Through Our CyKor Offers. We may allow third parties to use cookies or other technologies to collect information about visitors to the CyKor website in order to provide analytics and other services based on a user's visits to CyKor's website.

VII. Use of the Site by Children.

We do not knowingly collect PII from any children under age 13. If we discover that we have collected PII from a child under age 13, we will delete it. If you believe we have

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collected any personal information from a child younger than 13 years of age, please notify us immediately and we will take reasonable measures to remove that information from our systems.

VIII. International Transfers of Information.

By using the CyKor Offers, you are deemed to understand and unambiguously consent to the collection and processing of your PII in the United States, with the awareness that the laws of the United States may not provide as much protection for PII as the laws of certain other countries or territories.

IX. Contacting Us.

If you have any questions or concerns related to this Privacy Policy or the information practices of this CyKor Offers, please contact us at <u>info@CyKor.com</u>

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